

## CoB Human Resources Update

### January, 2009

This month's issue of **CoB Human Resources Update** begins with the CoB's accountants, whose research dereliction almost cost the SAIS, and the CoB, accreditation (by the AACSB) in 2007. Though it represents, as reported earlier, a significant case of slipstreaming, assistant professor Mary Anderson was published in *Advances in Accounting* in 2008. Also in 2008, Anderson joined (again in a slipstreaming effort) CoB accounting professors Stanley Clark and Charles Jordan on a publication in the *Journal of Business & Economics Research*.



Separately, Clark and Jordan teamed to produce a 2008 article for the *Proceedings of the Academy of Accounting and Financial Studies*. Finally, CoB accounting professor Marc DePree's recently-accepted paper by *Decision Line* marks the only remaining (recent) journal publication among the CoB's accountants, including Gwen Pate, Steven Jackson, Roderick Posey, Paula Diane Parker, and Robert Smith. If the CoB's accountants are going to avoid the problems they posed for the CoB on the research front back in 2007, sources state that they are going to have to do more to support the ongoing research efforts, especially in terms of quality, of Anderson and DePree.

Next we move to some former CoB, faculty, beginning with assistant professor of marketing, Dan Fisher. Fisher (shown below) has made two moves since Harold Doty arrived as dean of USM's business school in July of 2003. One of these was from USM to the University of Tulsa, while the next was from UT to the University of Central Arkansas, where he is currently affiliated.



A visit to USMNEWS.net's *Brain Drain* series reveals that Fisher has remained "research active" since departing the CoB a few years ago. The most recent update to the *BD* shows a publication in the *Journal of Targeting, Measurement and Analysis for Marketing*, which belongs to Fisher. The final update to Part 1 in the series contains a publication in *Consumption, Markets & Culture*, which also belongs to Fisher.



With the human resources debacle that has occurred within the CoB's marketing unit in recent years, the loss of Fisher was clearly a significant one.

Given the fact that some of the publications in the *Brain Drain* series have not been fully reported on, some USMNEWS.net readers have asked about the origin of a few publications found in Part 2 of the *Brain Drain* series. One of these is the *Journal of Quantitative Economics*.

Not surprisingly, this one belongs to Melody Lo, the assistant professor of economics who departed the CoB after spring semester of 2006. Lo, who is now affiliated with the University of Texas at San Antonio, has had a remarkable post-CoB run that has included publications in *Economics Letters*, the *Southern Economic Journal* and a number of other top-notch journals.



Another asked-about journal publication is Franklin Mixon's *Journal of Applied Statistics*, which was added to Part 2 of *BD* a few updates ago. Mixon is a professor of economics who departed USM's business school in December of 2007, just over one year ago. He is now affiliated with Auburn University. Like Lo, Mixon has produced a number of A-level journal publications since leaving USM. Yet a third journal publication fitting the description above is Barry Babin's 2008 *Journal of Retailing and Consumer Services*. Babin, who left the CoB after the 2006-07 academic year, is now the marketing department chairman at Louisiana Tech University.